**Title:** Business Intelligence to Achieve Operational Efficiencies for the Health Care Executive

**Leader(s):** Michael N. Rosenblut, President & CEO, Parker Jewish Institute for Health Care & Daisy McLeod, CNA

**Summary:** Business analytical tools are necessary to maximize efficiency and enhance decision-making for health care providers who must work with shrinking reimbursement rates and smaller operating margins. The Parker Jewish Institute has implemented a strategic initiative to become a more data-driven organization to improve, evaluate, and benchmark operational performance. Consistent with this mandate, Parker has implemented a new executive dashboard and clinical labor-management intelligence software applications to manage care delivery, daily census and staffing. This presentation focused on comprehensive analysis and reporting tools to increase tracking and availability of critical information to reduce operating costs.

**The Content of this Workshop Will Focus On:**
- Decreasing Costs

**The Most Significant Role Labor-Management Collaboration Can Play in Supporting This Work Is:**
- Involving staff in the selection and implementation of its EMR.
- Providing training in basic computer skills to support the adoption and implementation of EMRs.

**This Initiative/Information Will Aid Your Facility in the Changing Health Care Environment By:**
- Using business analytics and reporting tools to track critical information will help obtain operating efficiencies, reduce operating costs, and identify trends and problems

**The Two Most Important Ideas or Lessons to Be Shared With Others About This Initiative:**
1. Understand how business intelligence software can be used to increase collaboration and improve quality care and operating efficiency through real-time dashboards.
2. How business intelligence software can be used to improve operational efficiencies and decrease unnecessary labor expenses.