Dear Supporter,

We are very excited to invite you to participate in what has now become a traditional fundraiser for the Bronx Healthcare Learning Collaborative (BHLC). This year’s fundraiser will take place on **Saturday, August 31st, 2019 at 1:05 pm** during the **New York Yankees vs. Oakland** game.

Since its 2011 creation, the BHLC provides Bronx residents training programs to access higher paying healthcare jobs such as Patient Care Technician, Community Health Worker, Mental Health Counselor, Medical Assistant, and Patient Care Manager. The Collaborative creates admission pathways-increasing the number of bilingual adult Bronx workers enrolled in college level programs, helping to make the Bronx a healthier and more equitable borough.

This year, the New York Yankees have graciously donated two 80-person suites along with 500 stadium tickets to be distributed to organizations and individuals who generously contribute to our efforts.

**Our goal is to raise $400,000 and to fill every single seat that afternoon!**

The BHLC is a strategic partnership of Bronx health care employers, unions, CUNY colleges and other organizations. Its mission is to increase access and success for Spanish-speaking workers in health career programs in the Bronx.

Currently, only 10% of the Bronx’s direct patient care professionals speak Spanish while 60% of the patients in the borough are Spanish-speaking.

Your support will help expand current programs, scale up the number of Bronxites who can receive healthcare training, improve patient care and improve the economic outlook for the Bronx’s most underserved and underrepresented residents.

Attached you will find the sponsorship form which details the various contribution levels. Please return your completed sponsorship form by **Wednesday, August 28th, 2019**.

Again, thank you for your time and generosity. We hope to see you on game day!

Dr. Steve Safyer  
Co-Chair, BHLC  

Dennis Rivera  
Co-Chair, BHLC
BRONX HEALTHCARE LEARNING COLLABORATIVE

The Bronx Healthcare Learning Collaborative works to increase the number of bilingual, Spanish-speaking healthcare professionals in order to improve the quality of care for patients in the Bronx.

The Collaborative meets community and industry needs through partnership with workers, employers, public agencies, community leaders and educators.

WHY IS THE COLLABORATIVE REQUIRED?

Latinos in New York City are disproportionately affected by some of the most serious, chronic health conditions, including asthma, obesity, diabetes, high blood pressure and heart disease.

Only 10% of the Bronx’s direct patient care professionals speak Spanish, while 60% of the patients in the borough are Spanish-speaking. That disparity can hinder delivery of the highest quality care.

By working to decrease the language disparity, the Collaborative helps increase the quality of care provided.

FOSTERING COLLABORATIONS

Employer/Union
Labor-management committees focus on critical issues related to education and career advancement, as well as increasing the workforce’s cultural competency.

Bronx Education-Health Industry Partnership (Be-Hip)
Coalition of the three Bronx CUNY schools, healthcare employers, the Union and the Training and Employment Funds focused on improving college access and reducing time to degree completion for adults seeking allied health degrees.

ACTIVITY AT A GLANCE: GROWING THE BILINGUAL WORKFORCE

More than 2,431 bilingual Spanish-speaking healthcare workers and job-seekers of which 704 where residents of the Bronx, received training in health-related fields, including workers pursuing degrees or certificates in:

<table>
<thead>
<tr>
<th>Profession</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Nurse (RN)</td>
<td>985</td>
</tr>
<tr>
<td>Social Work</td>
<td>278</td>
</tr>
<tr>
<td>Medical Assistant</td>
<td>103</td>
</tr>
<tr>
<td>Community Health Worker (CHW)</td>
<td>66</td>
</tr>
<tr>
<td>Care manager</td>
<td>342</td>
</tr>
<tr>
<td>Mental Health Counseling</td>
<td>41</td>
</tr>
<tr>
<td>Licensed Practical Nurse (LPN)</td>
<td>346</td>
</tr>
<tr>
<td>Patient Care Technician (PCT)</td>
<td>290</td>
</tr>
</tbody>
</table>

BHLHC EDUCATION INNOVATIONS

Colloquium Series
One-year bridge to college helps Spanish-speaking healthcare workers pass the City University of New York (CUNY) entrance exam.

Spanish for Health Care Workers
Students develop conversational skills to better communicate with patients and their families.

Care Coordination, Patient Centered Care and Cultural/Linguistic Competency
Employers, the Union and the Training and Employment Funds developed curricula to support new models in healthcare delivery.

RAISING AWARENESS ABOUT HEALTH AND EDUCATIONAL DISPARITIES

Forums and Symposiums
The Collaborative organizes events to increase awareness of the need for bilingual and multicultural healthcare professionals to treat existing health disparities, and to build stronger ties amongst colleges, healthcare employers and the Union to meet the changing needs of the industry.
# Yankee Game Fundraiser

**SATURDAY, AUGUST 31, 2019 | NEW YORK YANKEES vs. OAKLAND, 1:05PM**

## Sponsorship Packages

The Yankees have contributed two 80 person suites with food and beverages and 500 stadium tickets located on the main level. Event proceeds will be used for training and outreach to bi-lingual workers from the community, 1199SEIU and other unions. Please indicate which ticket packages you would like for yourself or your organization. You may choose more than one ticket package.

### Suite and Stadium Tickets

<table>
<thead>
<tr>
<th>Amount</th>
<th>Packages</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35,000</td>
<td>Sponsor will receive 10 suite tickets, 10 stadium tickets and a pre-game recognition on-field which includes a 2 guest appearance on-field, your organization logo will be featured with other top-tier sponsors on the jumbotron, and your names and organization announced over the microphone</td>
</tr>
<tr>
<td>$25,000</td>
<td>Sponsor will receive 6 suite tickets, 8 stadium tickets and a pre-game recognition on-field which includes a 1 guest appearance on-field, your organization logo will appear on the jumbotron with other top-tier sponsors, and your name and organization announced over the microphone</td>
</tr>
<tr>
<td>$15,000</td>
<td>Sponsor will receive 5 suite tickets and 7 stadium tickets, 1 guest appearance on-field -OR- your organization logo will appear on the jumbotron with other top-tier sponsors, and your name and organization announced over the microphone</td>
</tr>
<tr>
<td>$10,000</td>
<td>Sponsor will receive 4 suite tickets and 5 stadium tickets</td>
</tr>
<tr>
<td>$5,000</td>
<td>Sponsor will receive 2 suite tickets and 3 stadium tickets</td>
</tr>
<tr>
<td>$2,500</td>
<td>Sponsor will receive 1 suite ticket and 2 stadium tickets</td>
</tr>
<tr>
<td>$1,500</td>
<td>Sponsor will receive 6 stadium tickets</td>
</tr>
<tr>
<td>$1,000</td>
<td>Sponsor will receive 4 stadium tickets</td>
</tr>
<tr>
<td>$250</td>
<td>One stadium ticket</td>
</tr>
</tbody>
</table>

## Payment Information

Authorized Purchaser Name: ____________________________________________

Company/Organization: ________________________________________________

Billing Contact Name: ________________________________________________

Billing Address: ______________________________________________________ City: ___________ State: ___ Zip: ___________

Daytime Phone: ___________________________ Email: ___________________

To ensure the package you intend to purchase is still available, we recommend that you submit this form via email to Diana.Torres@1199funds.org prior to sending it in the mail.

**PLEASE MAKE CHECKS PAYABLE TO:** “THE HEALTHCARE INDUSTRY GRANT CORP” in the notes section write: “BRONX HEALTHCARE LEARNING COLLABORATIVE.”

**MAIL TO:** Att. Nina Chambers Bates | The Healthcare Industry Grant Corp.(BHLC) Times Square Station PO Box 2673 | New York, NY 10108.

The Healthcare Industry Grant Corp. is a 501(c)3 organization. Donations are deductible to the extent permitted under the Internal Revenue Code.

*For questions about tickets or the Bronx Healthcare Learning Collaborative please contact: Diana Torres at 212-494-0523 or Diana.Torres@1199funds.org.*